



Adecco, the world's largest and Sweden's third largest staffing company uses ZeroLime for all of their Swedish operations with around 200 users. Since Adecco started using ZeroLime December 2012, more than 370 000 candidates have registered in the system. Adecco also uses the system for consultant / candidate presentations.

The benefits of ZeroLime are many, says **Ilona Orgmets, Head of recruitment and board member at Adecco**. *"By using ZeroLime we can easily re-use candidates, today 50% (increasing every month) of our assignments are staffed by existing candidates, before a new process started for every new assignment, through re-use we save a lot of money on advertisement and overhead costs, which in turn leads to us becoming faster at presenting candidates / consultants to our clients."*

**Unique selling points with ZeroLime from Adecco's, our candidates' and clients' perspective:**

- *Very easy and fast to register your profile. This has lead to us getting around 370 000 CVs in our database in 3 years.*
- *Promise to candidates: "When you've registered with Adecco you will automatically be matched against all available jobs at Adecco."*
- *Easy to communicate with candidates through the system - everyone receives communication which simplifies networking with attractive candidates (employer branding).*
- *Well functioning search and match functions make the candidates visible for the recruiter. (The system does the work.)*
- *Good and logical system support for the recruiter throughout the whole process. Enables the recruiter to have many active processes simultaneously with maintained quality and tempo.*
- *Good-looking and surveyable candidate presentation for the client using profile links. Also feels modern compared to a CV in Word format.*
- *Easy to measure and follow up which channels for job ads yield the most candidates and the best candidates.*
- *Video presentations / video interviews of candidates make it possible for recruiter and client to get an impression of the candidate's personality instead of or before an interview.*

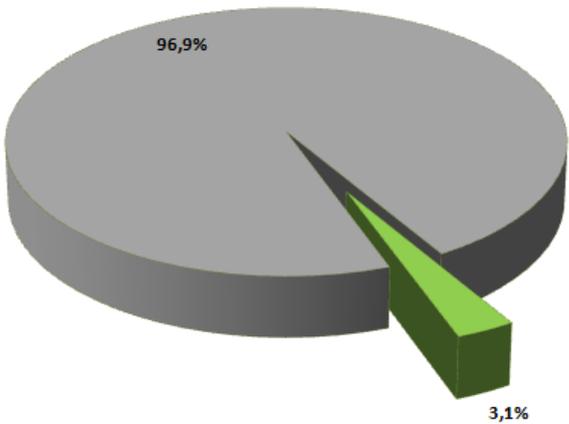
*"It really is a delight to be able to work in ZeroLime. Its modern functionality and design makes the system easy to use and a real performance enhancer. I literally save loads of time compared to our old system. Additional value is created for all participants. We should also not forget the team that works at ZeroLime. Their benevolence and tendency to adjust ZeroLime is an important success factor. To have such a nice recruitment system tailored for our purposes is invaluable. I think the possibilities are close to infinite",* says Tove that works as a recruiter and consultant manager.





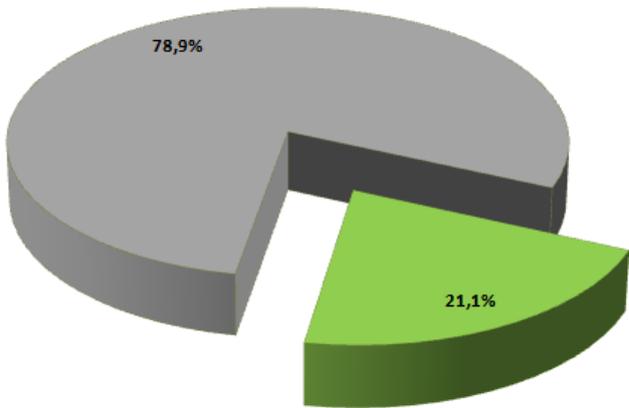
"ZeroLime makes all of our recruitment faster and simpler - for both candidates and internal staff. Besides, we get help from the system with finding the best candidates and presenting them neatly and fast for our clients - it strengthens our business", says **Helena Eriksson, Head of staffing in Sweden.**

2012 (dec)



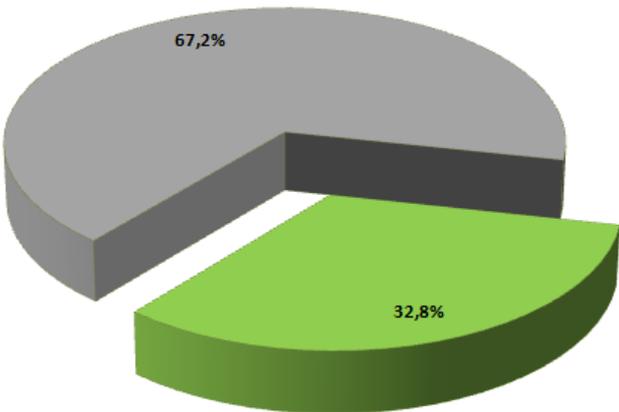
■ Part of staffing that the system is responsible for

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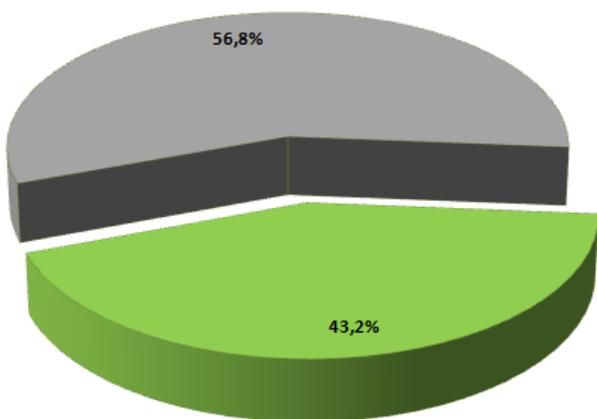
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2014 (jan-oct)



■ Part of staffing that the system is responsible for

2014 (nov)



■ Part of staffing that the system is responsible for

